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FORM D



UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB Approval OMB Number: 3235-0076 xpires: May 31, 2005

Pstimated average burden hours per response.....

FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR

THOMSON FINANCIAL

Year

NOV 2 6 2002

SEC USE ONLY Prefix Serial DATE RECEIVED

Estimated

1

Name of Offering (check if this is an amendment and name has changed, and indicate change.) Units of Senior Subordinated Series B Notes of Protocol Services, Inc., shares of Series Z Redeemable Preferred Stock of Protocol Communications, Inc. and warrants for the purchase of Common Stock of Protocol Communications, Inc.; shares of Series D Convertible Preferred Stock of Protocol Communications, Inc.

Filing Under (Check box(es) that apply):

Rule 504

Actual or Estimated Date of Incorporation or Organization:

□ Dula 505

Dula 506

Time Chack Check box(cs) that appry). Rul	c 304	L Section 4(0) L OLOE							
Type of Filing: New Filing: Amendment									
	A. BASIC IDENTIFICATION DATA								
1. Enter the information requested about the issue	r								
Name of Issuer (check if this is an amend	ment and name has changed, and indicate change.)	02065956							
PROTOCOL COMMUNICATIONS, INC.		02003330							
PROTOCOL SERVICES, INC., a wholly-owned subsidiary of Protocol Communications, Inc.									
Address of Executive Offices (Number and Street	Telephone Number (Including Area Code)								
1751 Lake Cook Road, Suite 400, Deerfield, IL	(847) 236-3400								
Address of Principal Business Operations (Numb	Telephone Number (Including Area Code)								
(if different from Executive Offices)									
Brief Description of Business									
Fulfillment and ecommerce business									
Type of Business Organization									
□ corporation	limited partnership, already formed	other (please specify)							

GENERAL INSTRUCTIONS

business trust

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6)

Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State;

limited partnership, to be formed

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that

CN for Canada; FN for other foreign jurisdiction)

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Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure To file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

A. BASIC IDENTIFICATION DATA 2. Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers ☐ Beneficial Owner Check Box(es) that Apply: ☐ Promoter □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Eastham, Dennis Business or Residence Address (Number and Street, City, State, Zip Code) 1751 Lake Cook Road, Suite 400, Deerfield, IL 60015 Check Box(es) that Apply: □ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Marhoefer, Kurt Business or Residence Address (Number and Street, City, State, Zip Code) 1751 Lake Cook Road, Suite 400, Deerfield, IL 60015 Check Box(es) that Apply: □ Promoter Beneficial Owner Executive Officer ☐ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Zonies, Deborah Business or Residence Address (Number and Street, City, State, Zip Code) 1751 Lake Cook Road, Suite 400, Deerfield, IL 60015 Check Box(es) that Apply: ☐ Promoter Beneficial Owner ■ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Stein, Avy Business or Residence Address (Number and Street, City, State, Zip Code) Willis Stein & Partners, One North Wacker Drive, Suite 4800, Chicago, IL 60606 Check Box(es) that Apply: ☐ Promoter □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Froetscher, Robert C. Business or Residence Address (Number and Street, City, State, Zip Code) Willis Stein & Partners, One North Wacker Drive, Suite 4800, Chicago, IL 60606 Check Box(es) that Apply: □ Promoter ⊠ Beneficial Owner □ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Goodwin, J. Barton Business or Residence Address (Number and Street, City, State, Zip Code) BCI Partners, Glenpointe Centre West, Teaneck, NJ 07666 Check Box(es) that Apply: ☐ Beneficial Owner ☐ Executive Officer □ Promoter Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Horton, Theodore J. Business or Residence Address (Number and Street, City, State, Zip Code) BCI Partners, Glenpointe Centre West, Teaneck, NJ 07666

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

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				,	B. INI	FORMAT	TION AB	OUT OF	FERING				
												Yes	No
1.	1. Has the issuer sold or does the issuer intend to sell, to non-accredited investors in this offering?												
	•			Answer	also in Ap	pendix, Co	olumn 2, if	filing und	er ULOE				
2. W	hat is the m	inimum ir	vestment t	hat will be	accepted f	rom any in	dividual?					\$ N/A	
3. Do	Does the offering permit joint ownership of a single unit?							Yes ⊠	No □				
an the SE lis	ter the info y commissi e offering. C and/or w ted are asso aler only.	on or simi If a persor ith a state	lar remune to be liste or states, l	ration for sed is an assist the nam	solicitation ociated per ne of the br	of purchases of son or age oker or dea	sers in com nt of a brol aler. If mo	nection wit ker or deal re than five	h sales of s er registere e (5) persor	securities in d with the last to be	n		
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	s or Reside	ence Addre	ess (Numbe	er and Stree	et, City, St	ate, Zip Co	ode)						
			•		•	•	·						
Name o	f Associate	d Broker	or Dealer										
States	n Which Pe	ercon I icto	od Hae Soli	cited or Int	tends to So	licit Purch	acerc						
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	me (Last n	ame first,	if individu	al)	<u>-</u>							•	
Busine	ss or Reside	ence Addre	ess (Numb	er and Stre	et, City, St	ate, Zip Co	ode)						
Name	of Associate	ed Broker	or Dealer										
14aiiie C	n mooulak	Ca Diokel	o. Dealer										
	n Which Pe												
•	"All States												□ All States
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(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

	C. OFFERING PRICE, NO. OF INVESTORS, EXPENSES AND US	E OF PROCEEDS	
	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \square and indicate in the column below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security	Aggregate Offering Price	Amount Already Sold
	Debt	\$3,919,336.32*	\$2,500,000.00*
	Equity	\$	\$
	☐ Common ☑ Preferred	\$3,919,336.32*	\$2,500,000.00*
	Convertible Securities (including warrants)	\$0*	\$0*
	Partnership Interests	\$	\$
	Other (Specify)	\$	\$
	Total	\$7,838,672.64*	\$5,000,000.00*
Subo Com warr: Serie Conv	chasers purchased their pro rata share of units consisting of 30% Series B Senior Secured ordinated Notes due 2008 of Protocol Services, Inc., a wholly-owned subsidiary of Protocol munications, Inc., shares of Series Z Preferred Stock of Protocol Communications, Inc., and ants to purchase Common Stock of Protocol Communications, Inc. In addition, shares of Series A, as B and Series C Preferred Stock held by such purchasers were converted into shares of Series D vertible Preferred Stock of Protocol Communications, Inc. Answer also in Appendix, Column 3, if filing under ULOE Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of		
	their purchases on the total lines. Enter "0" if answer is "none" or "zero."	Number Investors	Aggregate Dollar Amount of Purchases \$4,998,196.68
	Accredited Investors		
	Non-accredited Investors		\$ 1,803.32
	Total (for filing under Rule 504 only)	N/A	N/A
	Answer also in Appendix, Column 4, if filing under ULOE If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1.		
	Type of offering	Type of Security	Dollar Amount Sold
	Rule 505	N/A	N/A
	Regulation A	N/A	N/A
	Rule 504	N/A	N/A
	Total	. N/A	N/A
	Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs	. 🗆	\$
	Legal Fees	. 🛛	\$800,000.00
	Accounting Fees	. 🗆	\$
	Engineering Fees	. 🔲	
	Sales Commissions (Specify finder's fees separately)	. 🗀	\$
	Other Expenses (identify)		\$
	Total	. 🛛	\$800,000.00

b.	Enter the difference between the aggregate offering price and total expenses furnished in response to Part C-Questi gross proceeds to the issuer."	\boxtimes	\$4,200,000.00			
5.	Indicate below the amount of the adjusted gross proceeds for each of the purposes shown. If the amount for any purand check the box to the left of the estimate. The total adjusted gross proceeds to the issuer set forth in response to	rpose is not known, furnish an estimate of the payments listed must equal the	_			
			Payments to Officers, Directors, & Affiliates		Payments To Others	
	Salaries and Fees		 \$		\$	
	Purchase of real estate		□\$	\$		
	Purchase, rental or leasing and installation of machine	ery and equipment			\$	
	Construction or leasing of plant buildings and facilitie	S	 \$		\$	
	Acquisition of other businesses (including the value o may be used in exchange for the assets or securities of		□ \$		\$	
	Repayment of indebtedness			$\overline{\Box}$	\$	
	Working Capital			\boxtimes	\$4,200,000.00	
	Other (specify) Sales and Marketing				\$	
	Research and Development			_		
			□\$		\$	
	Column Totals		<u>\$</u>	\boxtimes	\$4,200,000.00	
	Total Payments Listed (column totals added)		⊠\$4,2	00,00	0.00	
	D. FEDER	AL SIGNATURE				
the	issuer has duly caused this notice to be signed by the undefollowing signature constitutes an undertaking by the issuent request of its staff, the information furnished by the issuence of the information furnished by the information furnished	er to furnish to the U.S. Securities and I	Exchange Commission, u	ipon		
Issu	er (Print or Type)	Signature	Date		*	
	DTOCOL COMMUNICATIONS, INC. DTOCOL SERVICES, INC.	Deborah Zonies	Novemb	November 20, 20		
Nar	e of Signer (Print or Type)	Title of Signer (Print or Type)				
De	borah Zonies	Vice President				
	ΔΤ	TENTION				
	Intentional misstatements or omissions of fact co	·-···	(See 18 U.S.C. 1001.)			